

Hello, I am Rudzainy Rahman 👋

I do UI/UX stuff.
Sometimes I do frontend dev stuff & theatre stuff.
Also into photography, climbing, riding, gliding & shield surfing 😉

This is my

PORTFOLIO HIGHLIGHTS

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2022

Flip Down Number & Characters



Technology Stack

Figma

Figma Community

Open in Figma Community

While designing a flight booking app, I needed to find resources for flipboards similar to the ones used in airports. The only one I could find only had flip-down numbers, so I decided to create my own.

I started by adding alphabet characters and a few other symbols to the existing flipboard design. I used the same font family as the numbers too maintain design consistency. Once I was satisfied with the results, I republished the flipboard and made it available to other designers.





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2013 → 2019

Hoojah

A platform for Malaysians to engage in structured objective discussions online.

The Inefficiency of Online Discussion Platforms

Today Malaysians go to social media platforms and online forums to discuss things that matters to them. It's hard to keep track of a specific topic on social media platforms because different group of people discuss the same topics separately, hence failed to provide structural opinions and results. While online forum still uses old layout.

Subjective discussions make it hard for people to make decisions and eventually become noises. People need to process those discussion before come up with a point. Open polls is an objective question that could deter the users to discuss the topic subjectively.

And the open poll mechanism, while is created by the discussion initiator and answers are provided to respondents has limited options and could create frustration to the respondents if the answers are not based on their opinion.
Having high engagement in the topics doesn't mean you're getting a lot out of it. Numbers of engagement could be self-explanatory therefore, the outcome of the discussion is subjective.

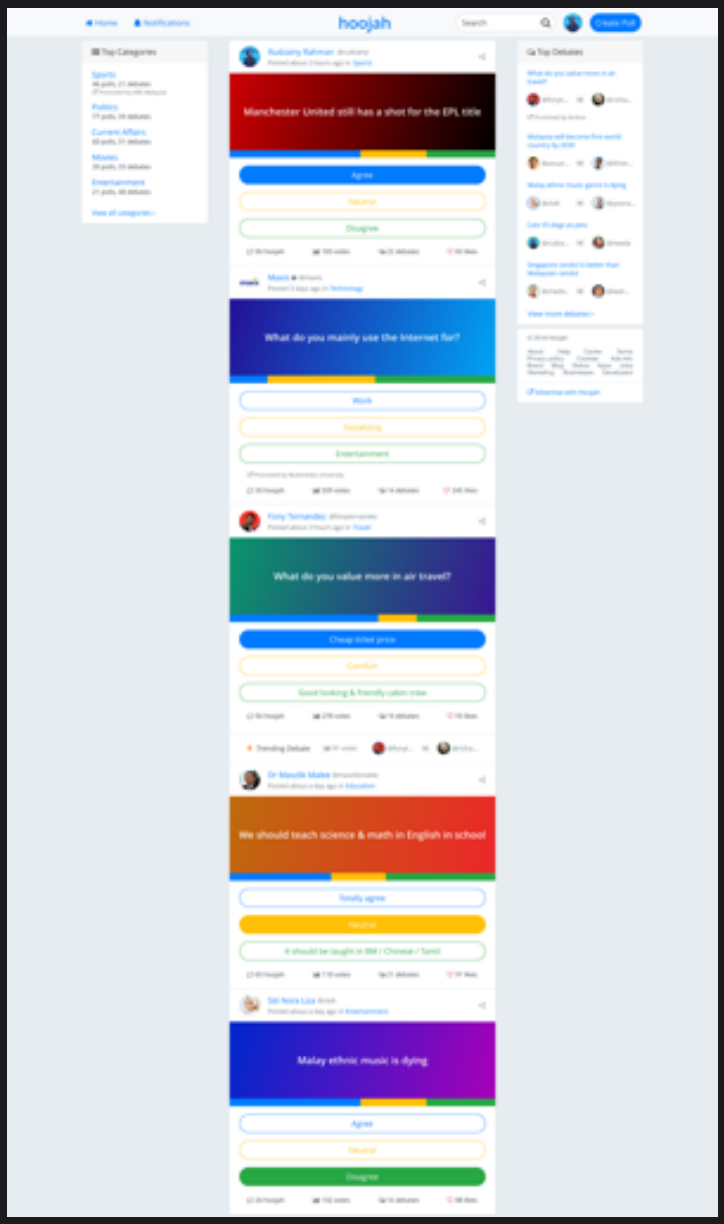
These platforms rarely filter out their users, so a user can register multiple accounts and manipulate the discussion.

Responsibilities

Research, design & develop.

Technology Stack

HTML, SCSS, Adobe XD, Ruby on Rails, ReactJS, Discourse, Docker



Home page showing timeline view of recently updated polls. Desktop users would be able to see additional information in the left and right sidebars.

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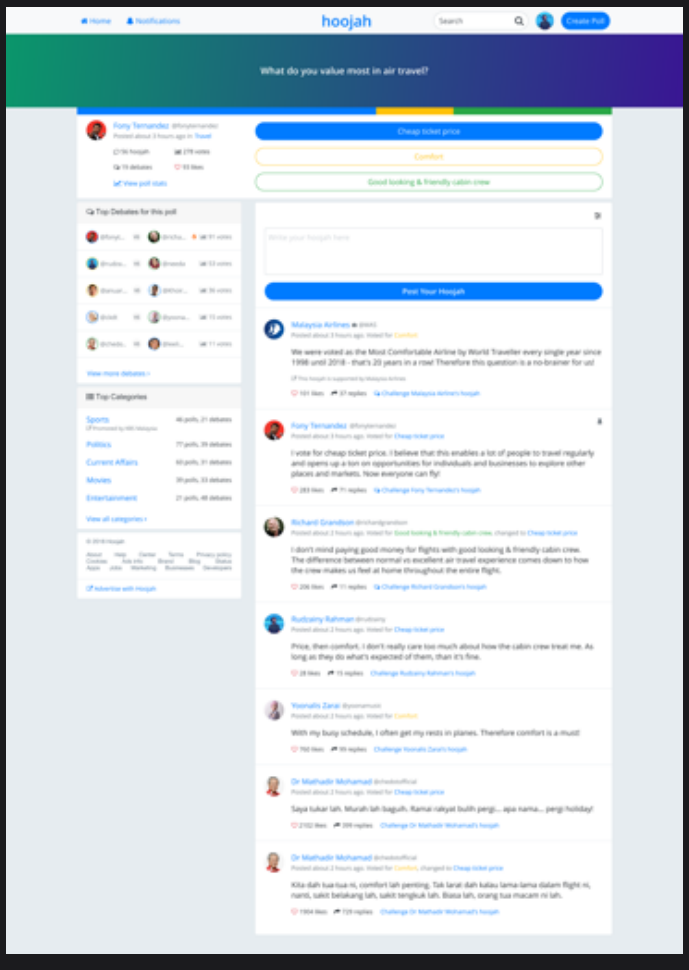
Hoojah's Objective

1. To become a platform for Malaysians to have structured objective discussions online. Every new arguments posted will be tied to a poll which only has three options: agree, neutral or disagree.

2. Encourage users to respond to other users' arguments objectively to promote quality discussions. Thus, encourage ethical online discussion.

3. Create a trustworthy space in the Internet for Malaysians by verifying user's identity and eliminate the noises in online discussion environment.

These platforms rarely filter out their users, so a user can register multiple accounts and manipulate the discussion.



User profile page showing all participated (and possibly trending or promoted) polls by the user.



User profile page showing all participated (and possibly trending or promoted) polls by the user.

GitHub Repo

View in Github

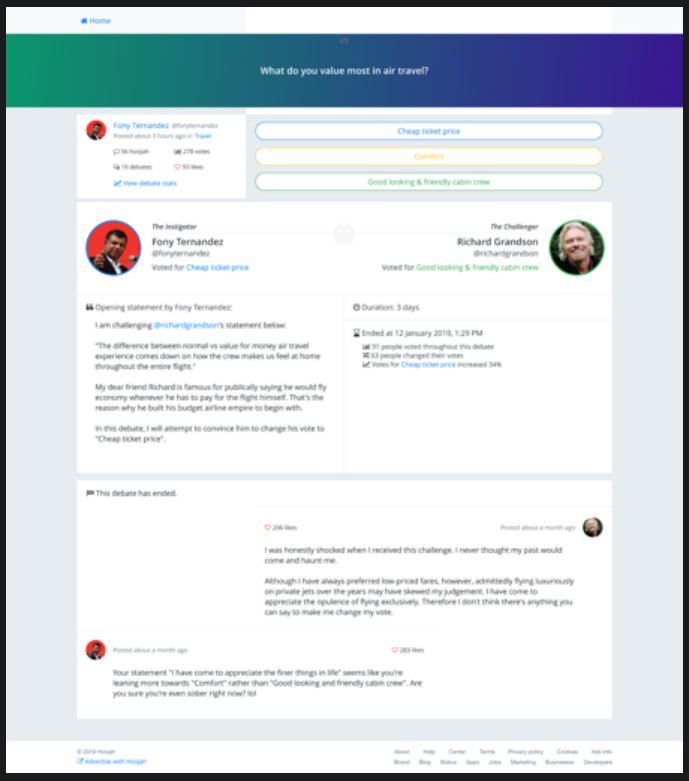
Behance

View in Behance

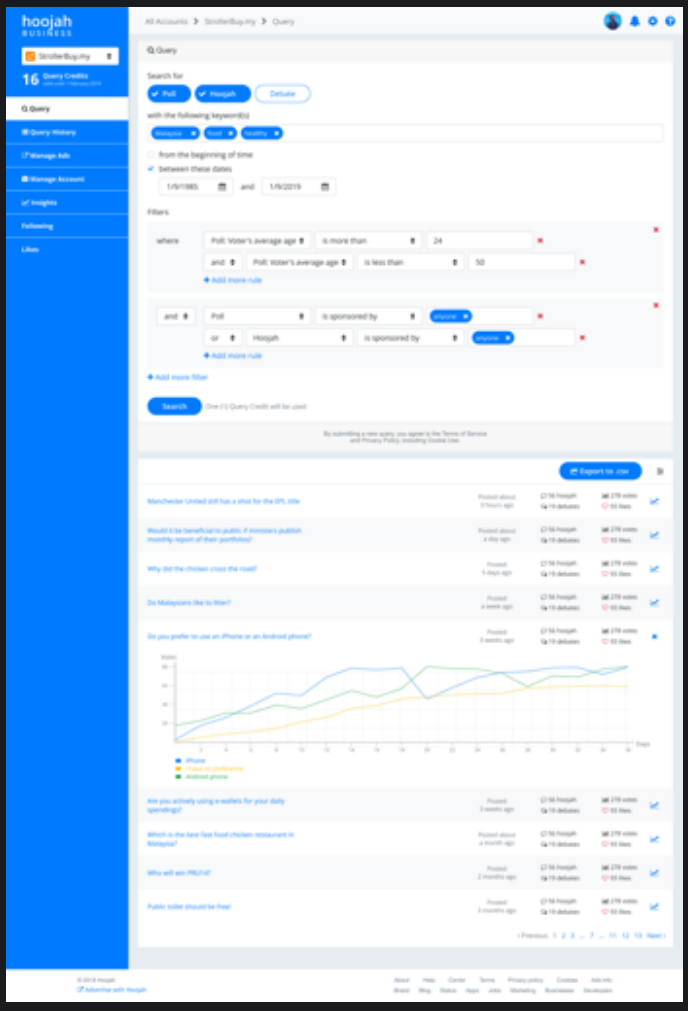
YouTube Videos

Pitch: Watch video
Tutorial (EN): Watch video
Tutorial (BM): Watch video

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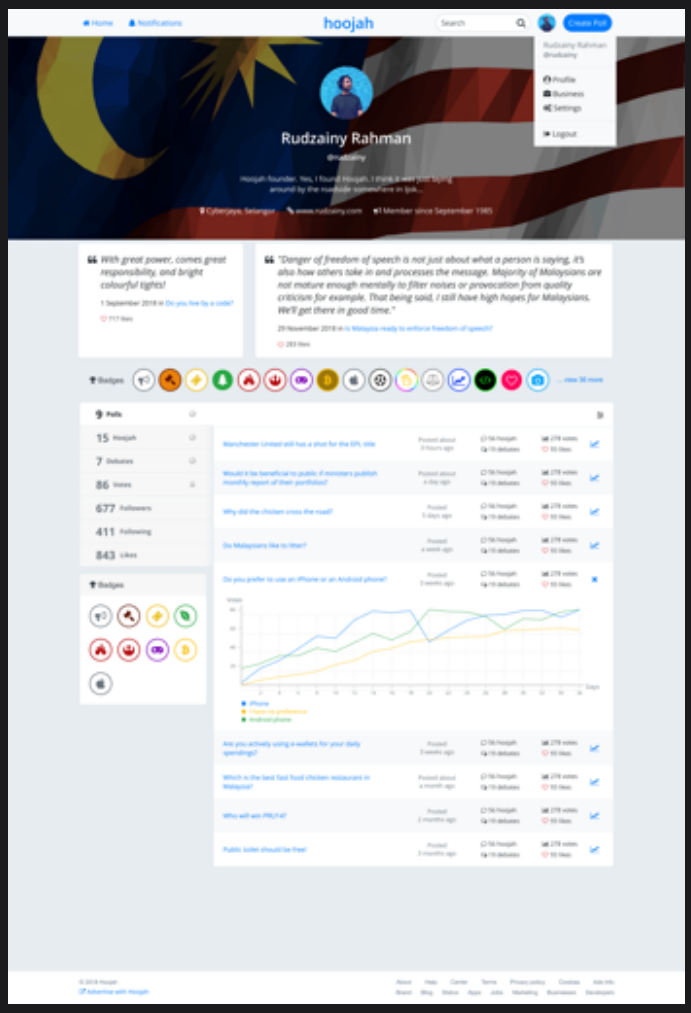


A one-on-one debate page (seems to be getting good traction, probably because of the two well known public figure debating... interesting stuff)

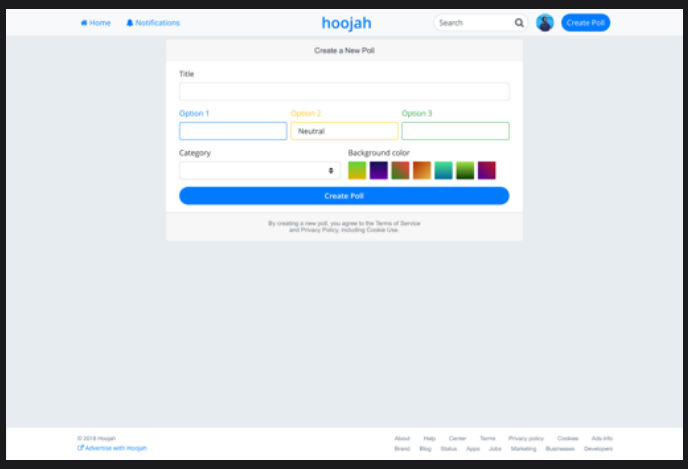


Analytic page for business tier users.

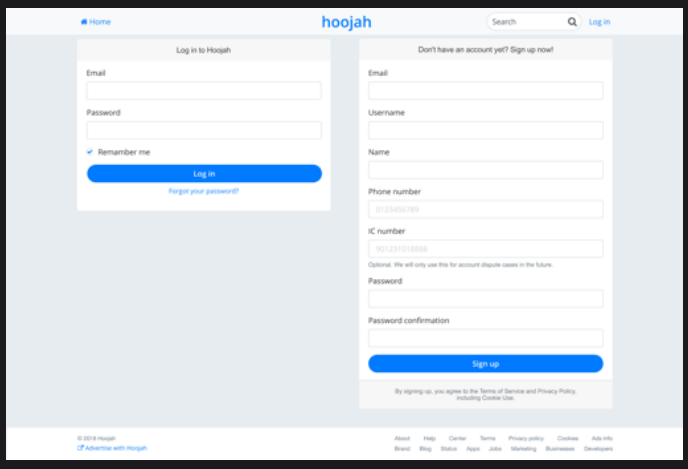
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Alternative design of user profile page with badges. The idea for badges came from the need to group user interests together, where a badge could be affiliated with user groups, active categories or user achievements.



Registered users can create new polls with some options for customization.



The log in and sign up feature is combined into a single page. Log in takes priority over sign up, therefore on mobile, the sign up form would be pushed down.

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2017 → 2018

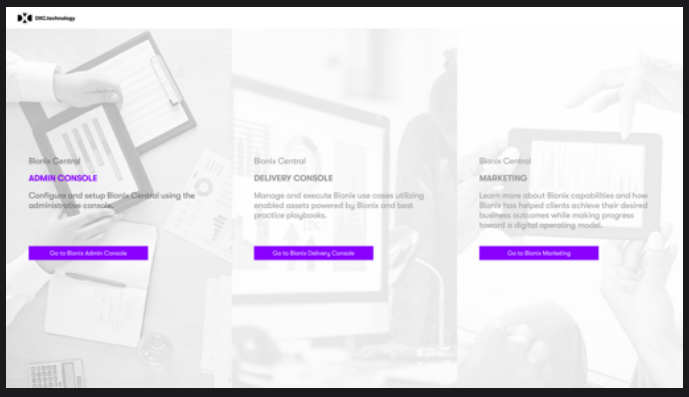
DXC Bionix Central

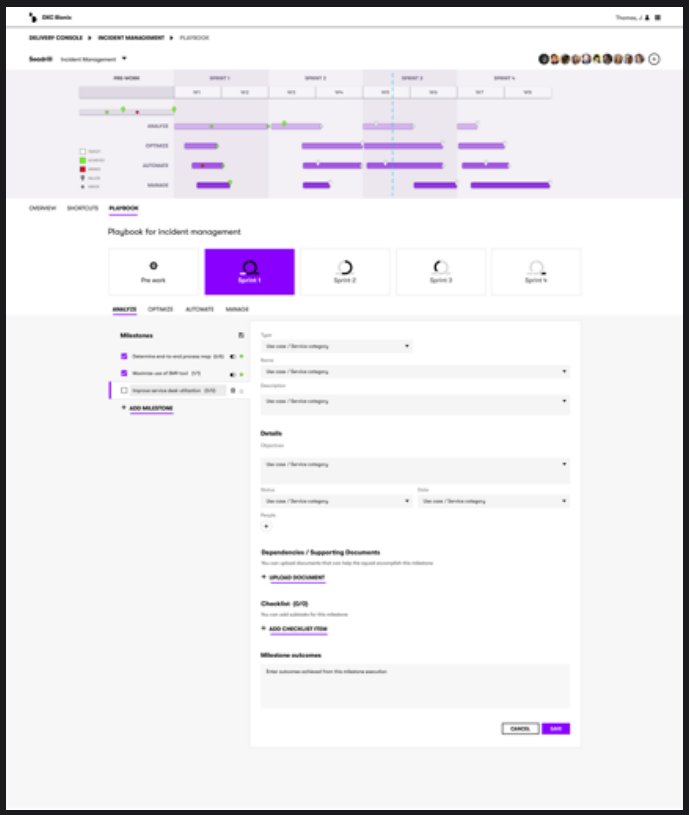
Responsibilities

Research & design

Technology Stack

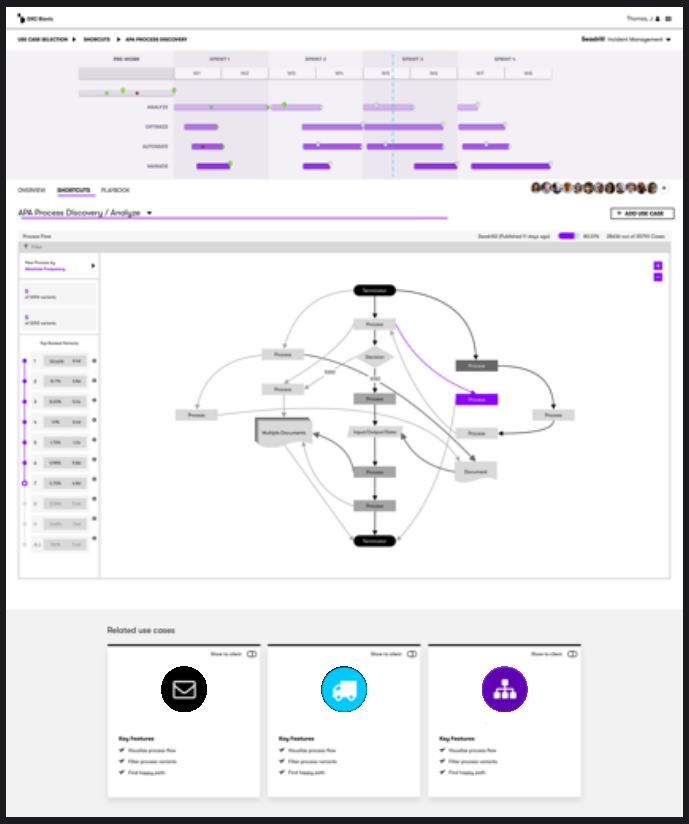
Invision Studio

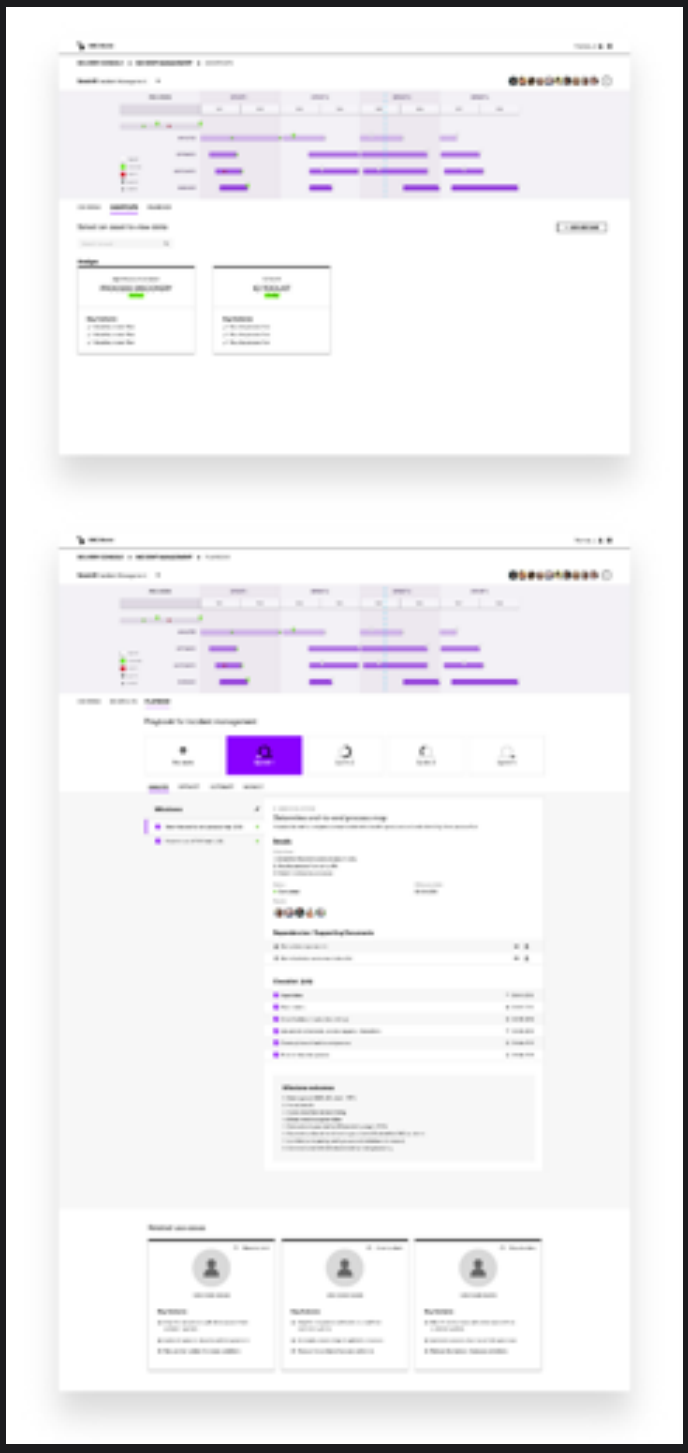






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Design



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2017 → 2018

AAA Lexus
Road Assist Mobile App

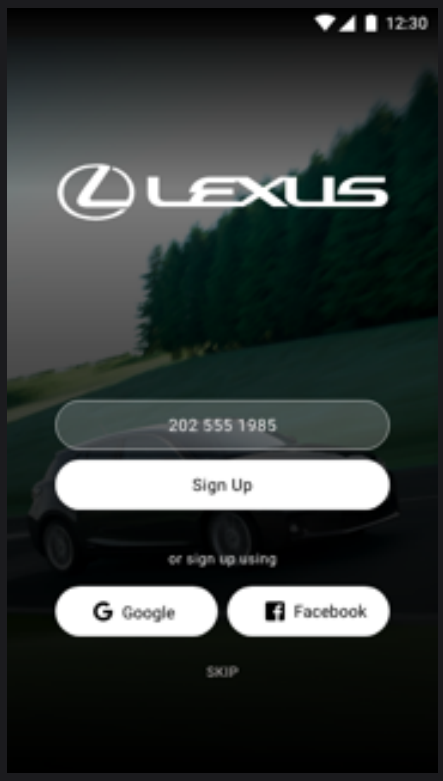
Responsibilities

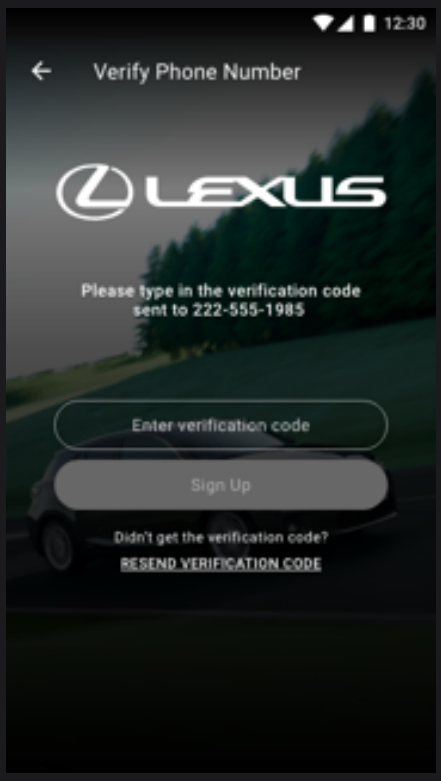
Research & design

Technology Stack

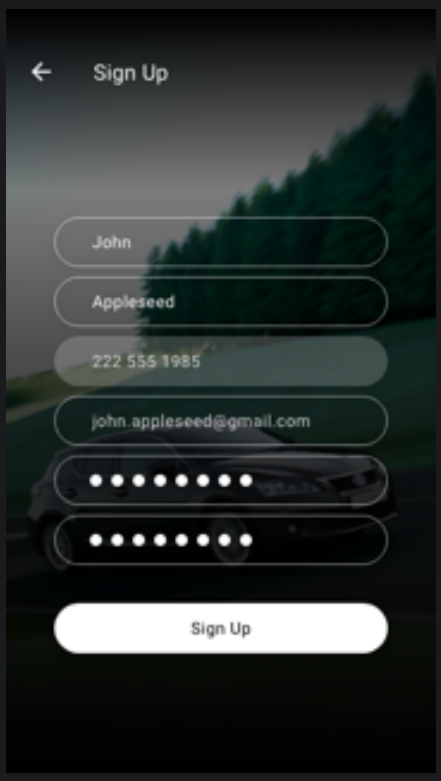
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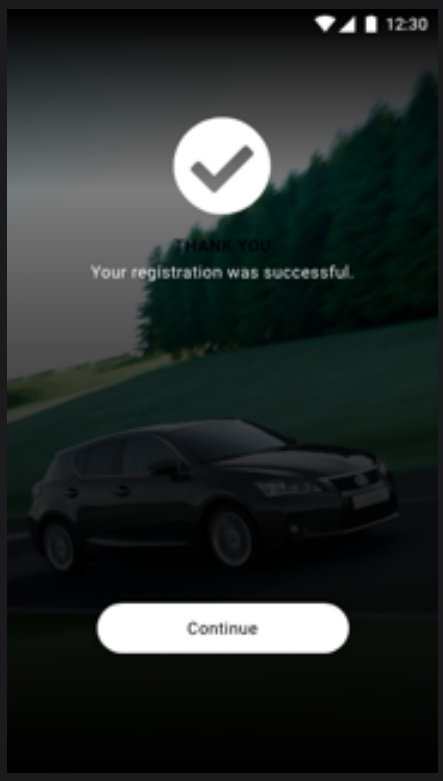


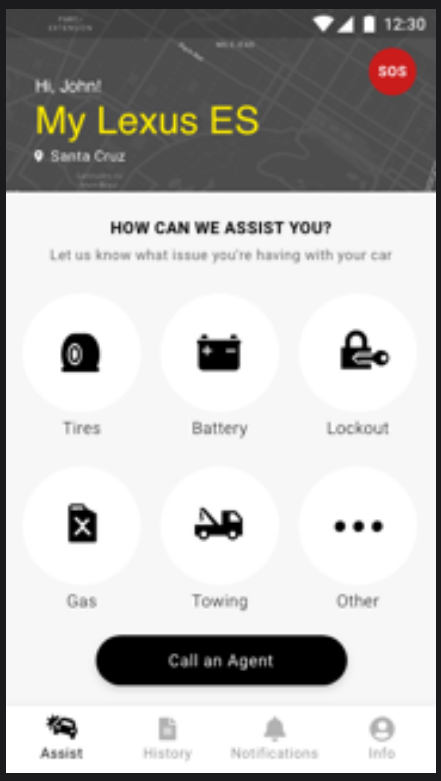


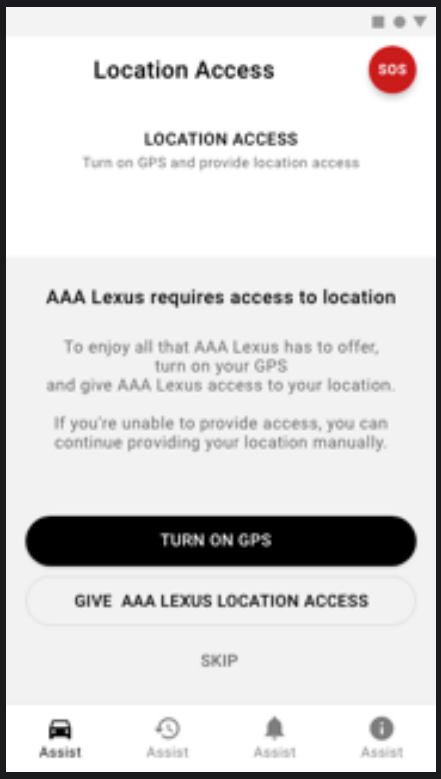


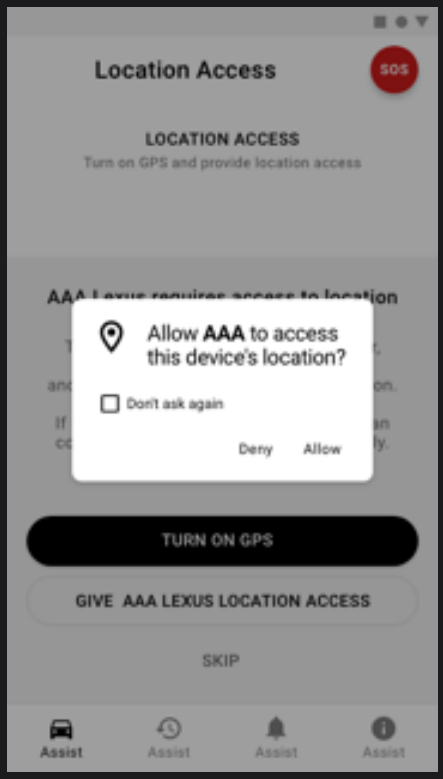
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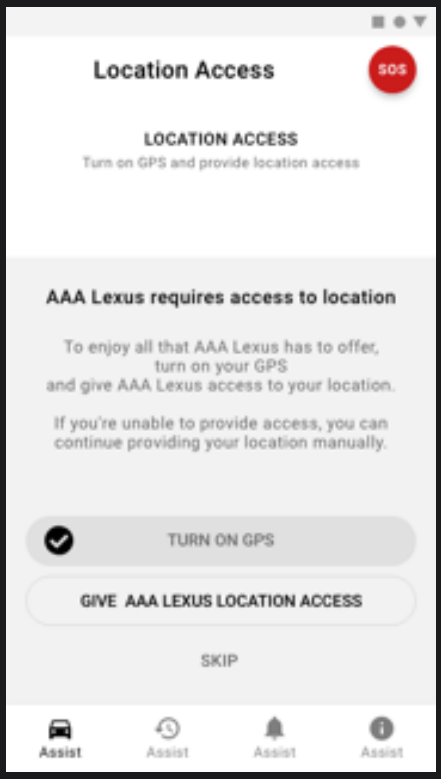




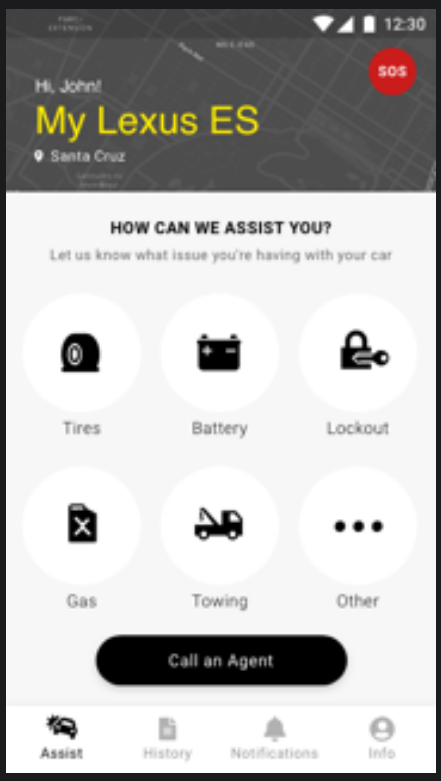


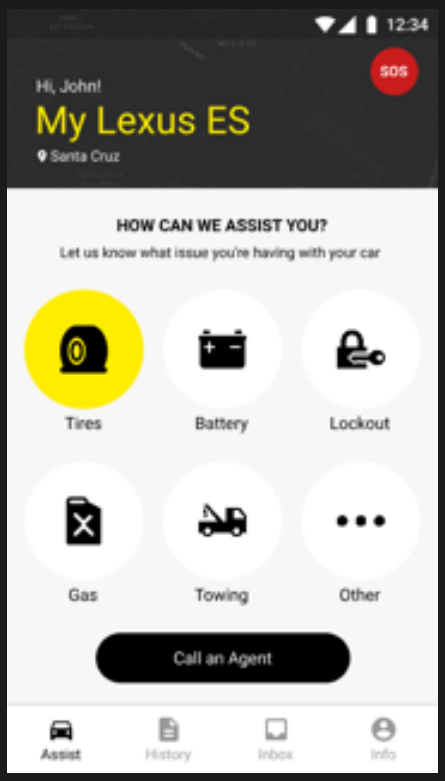




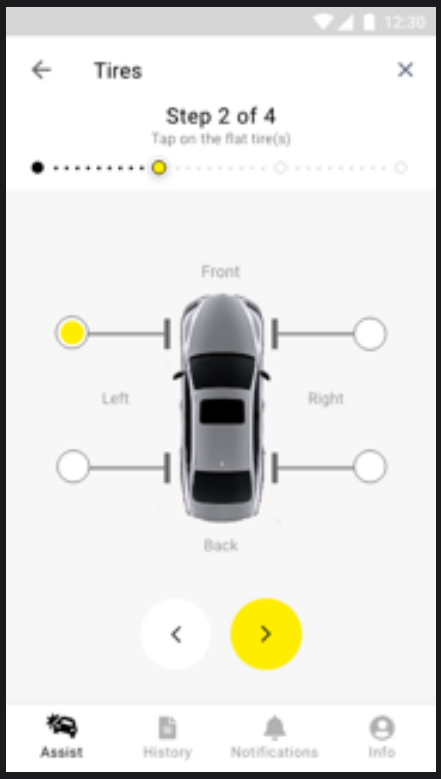


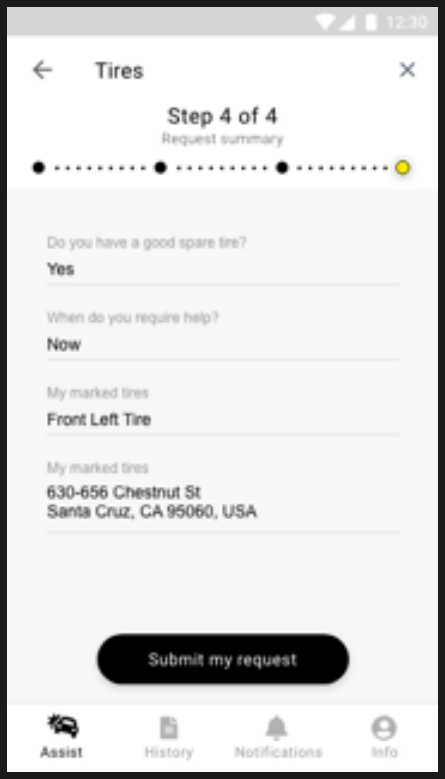
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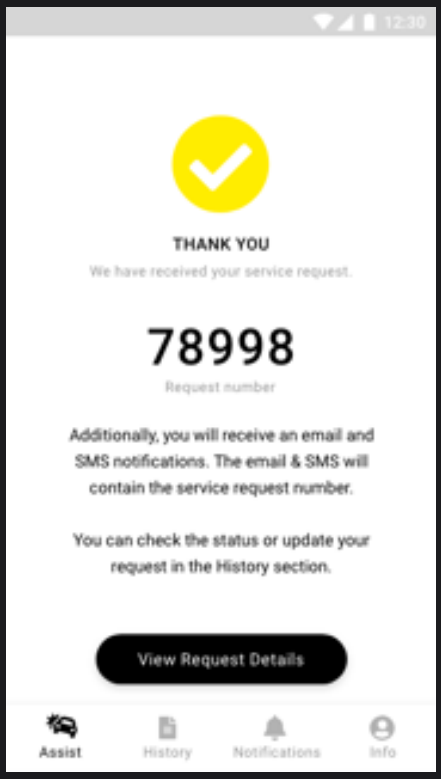














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Terima kasih 🫶

(Thank you!)